CREATIVE & BUSINESS

INTERRELATIONSHIP OR RELATIONSHIT !?><

CREACTIVE THINK TANK

IMAGINE

INSPIRE

INNOVATE

INFLUENCE

INCOME

BY TOM HIDVEGI

TIME

PLACE

PROBABILITY

EMOTION

PROB LEM MITY PRO

BREA KING FABT $\boldsymbol{\varsigma}$

SYNCHROGRAPHICS

PSYCHOGRAPHICS

TECHNOGRAPHICS

ORDER DSO RD ER

FRUSTRATION

PREPARATION

INCUBATION

ILLUMINATION

ELABORATION

VERIFICATION

EFFECTIVENESS & EFFICIENCY

VALUE CREATION & VALUE CAPTURING

SURPLUS & WILLINGNESS

CREATIVE & BUSINESS INTERRELATIONSHIP