

HUNGARY**PRESS LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A19/056	01701	STORIES FROM THE POCKET: RIGHT-LEFT, UP-DOWN	MOVILFESTBUDAPEST	MOVILFEST AWARDS	DDB BUDAPEST	DDB BUDAPEST
A19/057	01702	STORIES FROM THE POCKET: EXPIRED TICKET	MOVILFESTBUDAPEST	MOVILFEST AWARDS	DDB BUDAPEST	DDB BUDAPEST
Total	2					

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A02/067	03422	CINEMA	SIÓ-ECKES KFT.	HOHES C PLUS MAGNESIUM	CLUSO Budapest	CLUSO Budapest
A02/068	03423	HIKING	SIÓ-ECKES KFT.	HOHES C PLUS MAGNESIUM	CLUSO Budapest	CLUSO Budapest
A02/069	03424	LUNCH	SIÓ-ECKES KFT.	HOHES C PLUS MAGNESIUM	CLUSO Budapest	CLUSO Budapest
A08/053	03937	VOLKSWAGEN 360° AREA VIEW: HYDRANT	PORSCHE HUNGARY	360° AREA CAMERA	DDB BUDAPEST	DDB BUDAPEST
A08/054	03939	VOLKSWAGEN 360° AREA VIEW: LAMPOST	PORSCHE HUNGARY	360° AREA CAMERA	DDB BUDAPEST	DDB BUDAPEST
A08/055	03940	VOLKSWAGEN 360° AREA VIEW: STROLLER	PORSCHE HUNGARY	360° AREA CAMERA	DDB BUDAPEST	DDB BUDAPEST
A11/042	03931	STORIES FROM THE POCKET: DILDO	MOVILFEST BUDAPEST	MOVILFEST AWARD	DDB BUDAPEST	DDB BUDAPEST

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A11/043	03933	STORIES FROM THE POCKET: EXPIRED TICKET	MOVILFEST BUDAPEST	MOVILFEST AWARD	DDB BUDAPEST	DDB BUDAPEST
A11/044	03935	STORIES FROM THE POCKET: RIGHT-LEFT, UP-DOWN	MOVILFEST BUDAPEST	MOVILFEST AWARD	DDB BUDAPEST	DDB BUDAPEST
B08/080	03938	VOLKSWAGEN 360° AREA VIEW: HYDRANT	PORSCHE HUNGARY	360° AREA CAMERA	DDB BUDAPEST	DDB BUDAPEST
B08/081	03941	VOLKSWAGEN 360° AREA VIEW: STROLLER	PORSCHE HUNGARY	360° AREA CAMERA	DDB BUDAPEST	DDB BUDAPEST
B08/082	03942	VOLKSWAGEN 360° AREA VIEW: LAMPOST	PORSCHE HUNGARY	360° AREA CAMERA	DDB BUDAPEST	DDB BUDAPEST
B11/051	03932	STORIES FROM THE POCKET: DILDO	MOVILFEST BUDAPEST	MOVILFEST AWARD	DDB BUDAPEST	DDB BUDAPEST
B11/052	03934	STORIES FROM THE POCKET: EXPIRED TICKET	MOVILFEST BUDAPEST	MOVILFEST AWARD	DDB BUDAPEST	DDB BUDAPEST
B11/053	03936	STORIES FROM THE POCKET: RIGHT-LEFT, UP-DOWN	MOVILFEST BUDAPEST	MOVILFEST AWARD	DDB BUDAPEST	DDB BUDAPEST
C01/140	02138	INFINITE MIRRORS	VODAFONE HUNGARY	VODAFONE RED	TEAM RED Budapest	TEAM RED Budapest
D01/051	03584	THE TEETER TABLE – NEVER EAT ALONE	VÉNUSZ	COOKING-OIL	KIROWSKI ISOBAR Budapest	KIROWSKI ISOBAR Budapest
D03/069	02926	LEG MEASURE CHAIR	WIZZ AIR	WIZZ AIR EXTRA LEG ROOM SEATS	Y&R BUDAPEST	Y&R BUDAPEST

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
D03/155	02925	NEVER AGAIN.	HOLOCAUST MEMORIAL CENTER	HOLOCAUST MEMORIAL CENTER	Y&R BUDAPEST	Y&R BUDAPEST
D06/053	03421	THE TROUBLESHOOTERS	UPC	UPC SERVICE TEAM	CLUSO Budapest	CLUSO Budapest
D08/011	03930	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST
Total	21					

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
A10/104	01652	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST	http://www.galleryinthesky.hu/ https://www.facebook.com/pages/%C3%89gi-Gal%C3%A9ria/302988143172691?id=302988143172691&sk=app_609156015807754&app_data=%2Fih
C02/135	01806	THEATRE GIFORMANCES	KATONA JÓZSEF THEATRE	KATONA JÓZSEF THEATRE	Y&R BUDAPEST	Y&R BUDAPEST	http://www.gifszinhaz.com/
F01/009	00925	WOOTOCRACY	WOOTOCRACY	WOOTOCRACY	CARNATIONGROUP / POSSIBLE Budapest	CARNATIONGROUP / POSSIBLE Budapest	http://wootocracy.com/
F04/066	01653	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST	http://www.galleryinthesky.hu/ https://www.facebook.com/pages/%C3%89gi-Gal%C3%A9ria/302988143172691?id=302988143172691&sk=app_609156015807754&app_data=%2Fih
F06/165	01807	INVITATION FOR AN ACCIDENT	OPEL	OPEL INSIGNIA	Y&R BUDAPEST	Y&R BUDAPEST	
H02/038	01654	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST	http://www.galleryinthesky.hu/ https://www.facebook.com/pages/%C3%89gi-Gal%C3%A9ria/302988143172691?id=302988143172691&sk=app_609156015807754&app_data=%2Fih
Total	6						

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A03/122	01082	LEG MEASURE CHAIR	WIZZ AIR	WIZZ AIR EXTRA LEG ROOM SEATS	Y&R BUDAPEST	Y&R BUDAPEST
A03/235	02660	SUHANJ! TABLE SOCCER	SUHANJ! FOUNDATION	FOUNDATION	GEOMETRY GLOBAL Budapest	GEOMETRY GLOBAL Budapest
B06/034	01083	INVITATION FOR AN ACCIDENT	OPEL	OPEL INSIGNIA	Y&R BUDAPEST	Y&R BUDAPEST
C03/048	00593	CO-POETS	MICROSOFT HUNGARY	MICROSOFT OFFICE 365	MITO Budapest	MITO Budapest
D01/080	01823	TONGUE EXPERIENCE	SIÓ-ECKES KFT.	SIÓ DIRECTLY PRESSED	CLUSO Budapest	CLUSO Budapest
D05/016	01009	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST
D12/179	02661	SUHANJ! TABLE SOCCER	SUHANJ! FOUNDATION	FOUNDATION	GEOMETRY GLOBAL Budapest	GEOMETRY GLOBAL Budapest
Total	7					

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A04/037	01361	NEVER AGAIN.	HOLOCAUST MEMORIAL CENTER	HOLOCAUST MEMORIAL CENTER	Y&R BUDAPEST	Y&R BUDAPEST
A05/110	01092	YOU DRINK, WE DRIVE	SOFORÖM ASSISTANT DRIVER COMPANY	'SOFORÖM' DRIVER ASSISTANT SERVICE	TEAM RED Budapest	TEAM RED Budapest
A06/077	01591	THE TEETER TABLE – NEVER EAT ALONE	VÉNUSZ	COOKING-OIL	KIROWSKI ISOBAR Budapest	KIROWSKI ISOBAR Budapest
B01/097	00822	SMART TARGETING ON ALL DEVICES	VODAFONE HUNGARY	VODAFONE XMAS RANGE OFFER	OMD HUNGARY Budapest	OMD HUNGARY Budapest
B01/112	01362	THEATRE GIFORMANCES	KATONA JÓZSEF THEATRE	KATONA JÓZSEF THEATRE	Y&R BUDAPEST	Y&R BUDAPEST

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B02/069	00668	CO-POETS	MICROSOFT HUNGARY	MICROSOFT OFFICE 365	MITO Budapest	MITO Budapest
B02/104	01363	INVITATION FOR AN ACCIDENT	OPEL	OPEL INSIGNIA	Y&R BUDAPEST	Y&R BUDAPEST
B02/215	01592	INSTA CITY GUIDE	HUNGARIAN TELEKOM (T-MOBILE)	TRAVEL AND SURF (ROAMING SERVICE)	KIROWSKI ISOBAR Budapest	KIROWSKI ISOBAR Budapest
B03/057	01266	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST
C05/022	01267	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST
C05/038	02170	THE TROUBLESHOOTERS	UPC	UPC SERVICE TEAM	CLUSO Budapest	CLUSO Budapest
C07/040	01593	WALK INTO A BOOK	HUNGARIAN TELEKOM (T-MOBILE)	TXTR E-BOOK SERVICE	KIROWSKI ISOBAR Budapest	KIROWSKI ISOBAR Budapest
C11/083	01364	NEVER AGAIN.	HOLOCAUST MEMORIAL CENTER	HOLOCAUST MEMORIAL CENTER	Y&R BUDAPEST	Y&R BUDAPEST
Total	13					

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A03/032	01219	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST
A03/041	01584	WALK INTO A BOOK	HUNGARIAN TELEKOM (T-MOBILE)	TXTR E-BOOK SERVICE	KIROWSKI ISOBAR Budapest	KIROWSKI ISOBAR Budapest
A06/043	01303	LEG MEASURE CHAIR	WIZZ AIR	WIZZ AIR EXTRA LEG ROOM SEATS	Y&R BUDAPEST	Y&R BUDAPEST
A07/079	02190	TONGUE EXPERIENCE	SIÓ-ECKES KFT.	SIÓ DIRECTLY PRESSED	CLUSO Budapest	CLUSO Budapest
B01/095	02191	TONGUE EXPERIENCE	SIÓ-ECKES KFT.	SIÓ DIRECTLY PRESSED	CLUSO Budapest	CLUSO Budapest

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B03/062	01304	INVITATION FOR AN ACCIDENT	OPEL	OPEL INSIGNIA	Y&R BUDAPEST	Y&R BUDAPEST
B04/049	01220	TIME IS FOR SHARING	TELEKOM	IMAGE	DDB BUDAPEST	DDB BUDAPEST
B05/012	01585	#CASHTAG	HUNGARIAN TELEKOM (T-MOBILE)	MOBILE INTERNET (4G)	KIROWSKI ISOBAR Budapest	KIROWSKI ISOBAR Budapest
C12/018	01221	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST
Total	9					

TITANIUM AND INTEGRATED LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/126	00098	DIRTY WORKPLACE	DEMOCRATIC LEAGUE OF INDEPENDENT TRADE UNIONS	PROJECT: PROTECT OUR JOBS!	WHITE RABBIT LTD. Budapest	WHITE RABBIT LTD. Budapest
Total	1					

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C01/006	00820	THEATRE GIFORMANCES	KATONA JÓZSEF THEATRE	KATONA JÓZSEF THEATRE	Y&R BUDAPEST	Y&R BUDAPEST
Total	1					

MOBILE LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B02/008	00489	TIME IS FOR SHARING	TELEKOM	IMAGE	DDB BUDAPEST	DDB BUDAPEST
B03/003	00268	RED DICTIONARY	VODAFONE	RED TARIFF (LIMITLESS TALK AND SMS FOR FREE)	MITO Budapest	MITO Budapest
I03/038	00490	GALLERY IN THE SKY	TELEKOM	4G	DDB BUDAPEST	DDB BUDAPEST
J03/018	00689	INSTA CITY GUIDE	HUNGARIAN TELEKOM (T-MOBILE)	TRAVEL AND SURF (ROAMING SERVICE)	KIROWSKI ISOBAR Budapest	KIROWSKI ISOBAR Budapest
Total	4					

BRANDED CONTENT & ENTERTAINMENT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A08/036	00525	THEATRE GIFORMANCES	KATONA JÓZSEF THEATRE	KATONA JÓZSEF THEATRE	Y&R BUDAPEST	Y&R BUDAPEST
A12/051	01188	SUHANJ! TABLE SOCCER	SUHANJ! FOUNDATION	FOUNDATION	GEOMETRY GLOBAL Budapest	GEOMETRY GLOBAL Budapest
A13/102	00527	THEATRE GIFORMANCES	KATONA JÓZSEF THEATRE	KATONA JÓZSEF THEATRE	Y&R BUDAPEST	Y&R BUDAPEST
Total	3					

PRODUCT DESIGN LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C01/025	00101	TOTOYA PARENTING SYSTEM	TOTOYA CREATURES	TOTOYA PARENTING SYSTEM	CARNATIONGROUP / POSSIBLE Budapest	CARNATIONGROUP / POSSIBLE Budapest
Total	1					

Grand Total

68