

WE ARE

 **UMBRELLA**
CREATIVE CONTENT AGENCY

STORYTELLERS

FOR 13 YEARS

MORE THAN **30%** OF INTERNET USERS ARE ALREADY USING AD BLOCKERS (INCLUDING MOBILE DEVICES)

IN 2015 **You Tube** HELD 2.4X THE VISUAL ATTENTION VS TV

“ONLINE VIDEO IS THE FUTURE OF CONTENT MARKETING”
theguardian

facebook GENERATES 8 BILLION VIDEO VIEWS ON AVERAGE PER DAY

TOP 100 BRANDS INVESTED **\$5,4B** IN ONLINE CONTENT ASSETS LAST YEAR

UMBRELLA



<https://vimeo.com/196252980>

UMBRELLA

A large group of people, mostly young adults, are gathered in a studio or workshop setting. They are holding up various award certificates or diplomas. The certificates are white with black text and some have a red circular logo. The people are smiling and looking towards the camera. The background shows studio equipment like lights and stands. A large red semi-circle is overlaid on the image, partially obscuring the people and the text.

Kázmér Miklós

Founder&CEO

AZ EMBEREK NEM
UTÁLJÁK A REKLÁMOKAT



SOAP OPERA

UMBRELLA



The Ultimate
Driving Machine®

BMW FILMS.COM PRESENTS

THE HIRE

A SERIES OF SHORT FILMS

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CONTENT AHOGY
MI GONDOLJUK



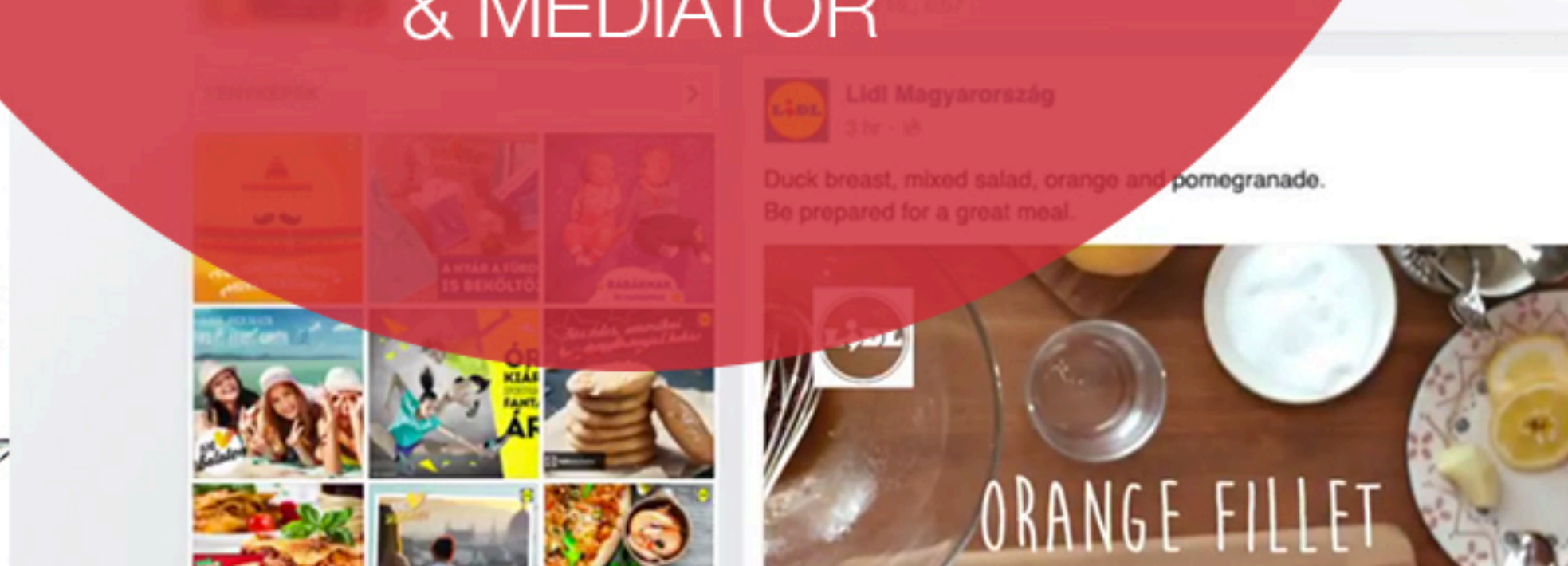
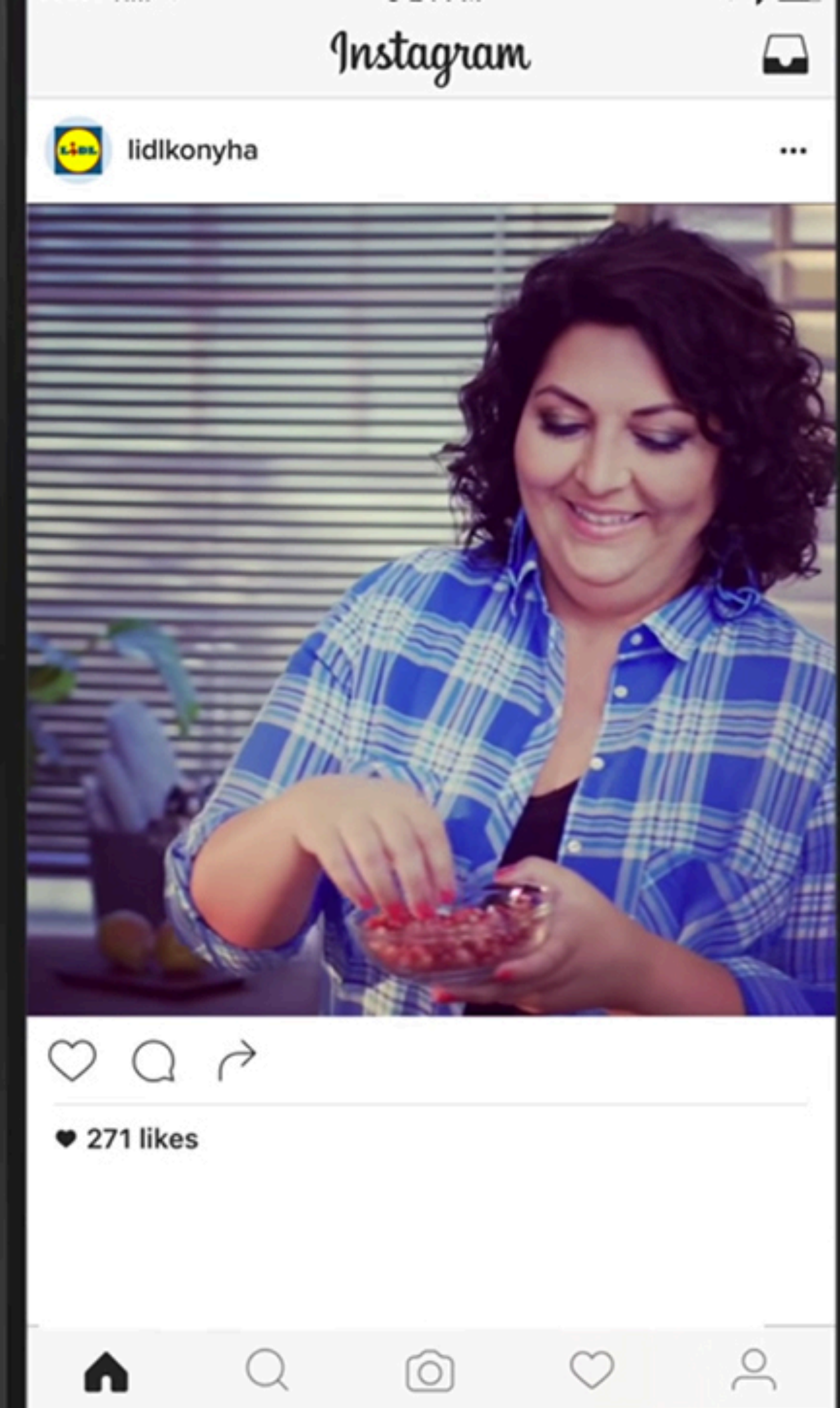
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lidlkonyha.hu



USEFUL TIPS & TRICKS



LIDL KONYHA /// FOLYAMATOS
TARTALOMFEJLESZTÉS///
ÜGYNÖKSÉGEK: NEO INTERACTIVE
& MEDIATOR





LIVE FŐZÉS FŐZZÜNK EGYÜTT!

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Red Bull

MÁRKÁZOTT DOKUMENTUMFILM
ÜGYNÖKSÉG: GHOST ROBOT NY

STRAFE
ARTIST/PRODUCER

UMBRELLA



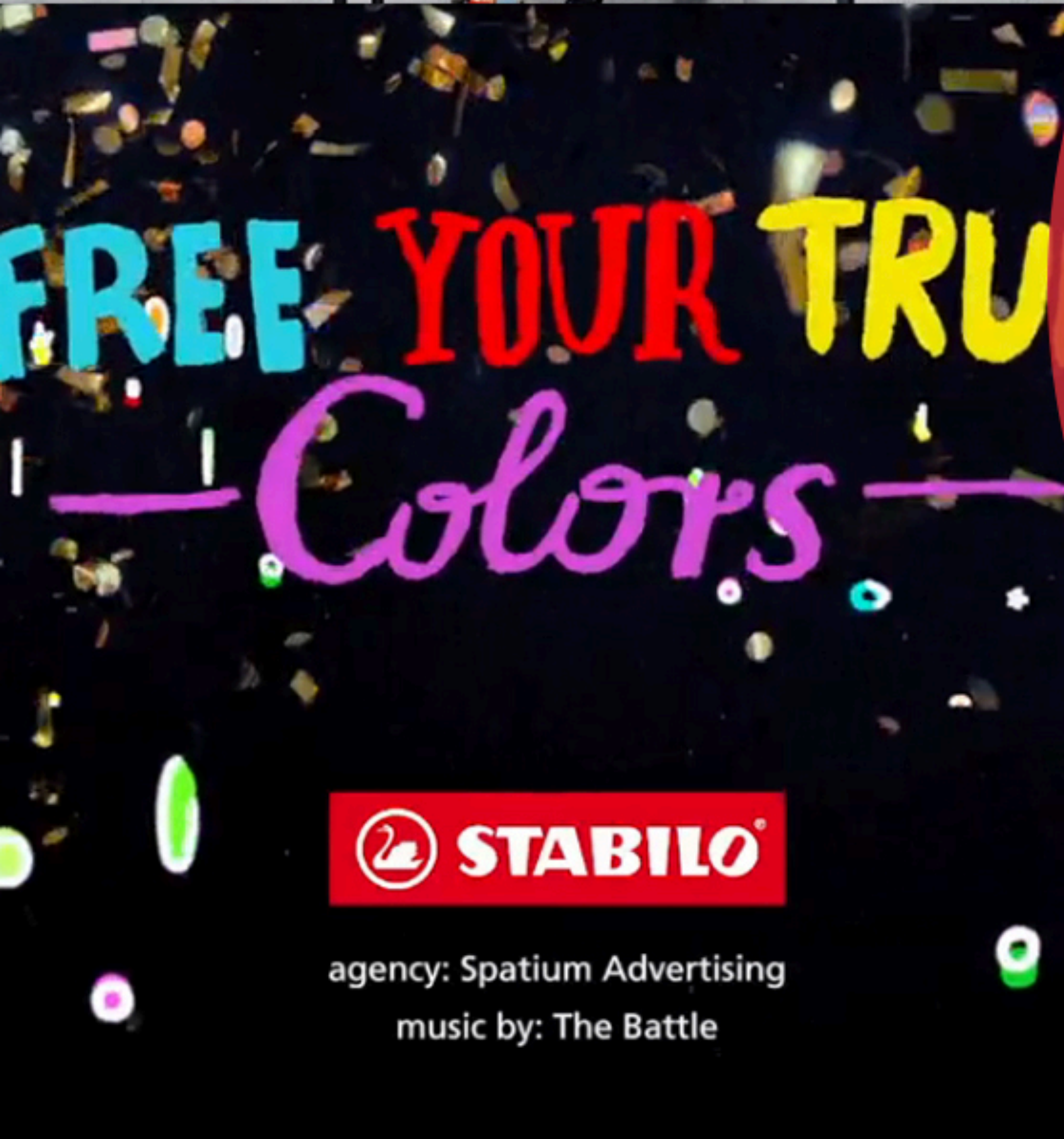
Téged mi inspirál?



vodafone

TARTALOMFEJLESZTÉS///
ANIMÁCIÓS SOROZAT
ÜGYNÖKSÉG: BOLD

UMBRELLA



MÁRKÁZOTT VIDEÓKLIP///
ÜGYNÖKSÉGEK: SPATIUM



Az **otpbank** bemutatja

CONCERT



otpbank

MÁRKÁZOTT KONCERTFILM///

A KISPÁLFILM

rockdiszkont.hu

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**SPEED IS THE NEW SIZE
AND RELEVANCE IS THE
NEW BLACK**

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KÖSZÖNÖM

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